

La Vie en Hôtel: Find Your Dream French Getaway



Photo by Matthieu Salvaing

Turn back time at the Crillon Le Brave Hotel in Provence, built in a hilltop village that dates back to the Middle Ages.

Ski-in chalet in the French Alps? Check. Designer's dream in Paris? Check. Glam resort in Saint-Tropez? Check! When it comes to boutique hotels in France, there's something for everyone.

When in France, travel French. It may not be an official adage, but it's the best way to immerse yourself in the culture. Staying in locally owned and operated properties in a country synonymous with savoir-vivre and high design invites travelers to better understand the rich past, present, and future of France's most beloved destinations. And it's never been easier: A handful of hotelier upstarts have developed in recent years, disrupting an industry long dominated by large-scale, iconic luxury hotels and international hotel groups. Explore five hotel groups that offer something for every traveler.

If you need to get away from it all

Maisons Pariente



Photo by Jérôme Galland

Need a break from work and life? Find restoration at Hotel Le Coucou, which has two heated pools and a full-service spa.

Whether it's to escape to the slopes in the French Alps or onto a pool lounge for views of the Mont Ventoux in Provence, travelers look to the family-run [Maisons Pariente](#) group for their growing collection of hotels in restorative surroundings. Each of their three properties—[Crillon le Brave](#) in Provence, [Lou Pinet](#) in Saint-Tropez, and [Le Coucou](#) in Méribel—incorporate just-like-home comforts but are designed to feel like true getaways.

Part of that is done through design: at Le Coucou, a ski-in, ski-out resort with 10 floors, the family hired esteemed architect Pierre Yovanovitch to reimagine the traditional Alpine chalet. The result is fresh and slightly cheeky: funky fabrics, teddy-bear armchairs in rooms, owl head coat hooks, and a trompe-l'oeil swimming pool. And like any good escape, the Pariente family properties have strong dining programs, superior spas, and unbeatable access to spectacular outdoor adventures.